

# Shea E. Snider

Connector + Adapter + Doer

Seeking to maximize a client-facing career redefining company user interface  
Active interest in web design, graphics, client research, and creative problem-solving  
Background in biology, investigating the interaction of health and design

## - Projects -

### DESIGN AND MARKETING CONSULTANT

Jan 2015 - Current

- Create Foodie Kids web graphics and newsletters
- Analyzed and planned local start-up company Dinner Elf's website's move to Wordpress, as well reporting on social media outlet optimization

### FACEBOOK HQ ADVISOR

May - September 2015

- Collaboration for Facebook Austin HQ's redevelopment of FB for business + ads/targeting

## - Education -

THE UNIVERSITY OF TEXAS AT AUSTIN, 2014

### **Bachelor of Science in Human Biology:**

*Social Aspects of Health and Disease*

### **Polymathic Scholars Interdisciplinary Minor,**

*Thesis: "Home Is Where The Health Is:  
The effects of the residential built environment  
on children's health"*

## - Leadership -

### TEACHER, POLYMATHIC SCHOLARS

Freshman Interest Group Program, UT Austin

May 2011 - Dec 2011, May 2012 - Dec 2012

- Empowered students with contacts and resources
- Plan events with faculty, speakers, and museums

## - Intern -

### BROCK + CO. Event Planning Group

Jan 2014- May 2014

- Organized client meetings and prepared presentation and contract details for senior staff
- Developed handmade graphics and content for the company blog + social media campaigns

## - Experience -

### MEMBER SUPPORT SPECIALIST, USHIP

Tech company, Austin, TX

Sept 2015 - Current

- Mentorship with Senior Web Designer
- Manage inbound dispute reports and member complaints, seeking resolution
- Develop techniques and skills to proactively overcome points of conflict
- Troubleshoot and resolve account or website problems across departments
- Educate customers to policy and programs

### GUEST CARE COORDINATOR, NAAVA

Salon + Spa Downtown, Austin, TX

Feb - July 2015

- Manages experiences of guests with other staff
- Competes monthly newsletters on DemandForce
- Summarizes financial records and daily reporting
- Organizes inventory and purchasing orders

### SOCIAL MEDIA MANAGER + TEACHER, FOODIE KIDS

Children's Culinary Center, Austin, TX

May 2013 - Jan 2015

- Created and managed social media
- Built and maintained company's recipe blog on Wordpress, created code and graphics
- Designed content and graphics on MailChimp
- Planned and taught daily cooking classes
- Coordinated birthday parties and private events
- Manifested our online brand in the storefront

### SALES + OUTREACH, ACTS OF SHARING

Community start-up to fulfill neighbors needs

2011 - May 2013

- Designed and prepared the key sales folders for our national industry conference and high-level new client meetings
- Researched potential new clients, built relationships and lead meetings to expand the company and redevelop the movement

@SheaESnider



Austin, Texas  
shea\_snider@yahoo.com

LinkedIn  
Facebook

www.sheaesnider.com